Recruit an apprentice digital engineer!

In October 2014, the EICnam Poitou-Charentes engineers training centre opened a new course at Cnam-Enjmin: ‘Ingénieur en Sciences et Technologies des Médias Numériques’ - STMN (Engineer’s diploma in computing, science and technology for interactive media), which is a type of sandwich course with alternating placements and periods of study.

**Aims**

An STMN engineer is capable of designing and managing the development of multimedia and transmedia systems, integrating both digital audio-visual technologies, complex systems architecture and computer networks.

**Skills**

An STMN engineer is technologically and methodologically capable of:

- Analysing needs and designing the appropriate systems architecture for interactive digital media.
- Identifying required technologies and means to develop this system.
- Understanding the needs and constraints involved in working in multidisciplinary teams and for clients in audio-visual media and interaction design.

**Scope of application**

- Digital entertainment.
- Tourism (augmented reality applications for museums and towns).
- Theme parks.
- The press and digital publishing in general.
- Web-based media and interactivity in traditional media.
- Transmedia productions.
- Intelligent houses and towns.
- Serious games.
- Simulators.
- Imagining and evaluating new interaction designs.
- Training...
Sectors of activity

Content: audio-visual and media, videogames, advertising agencies.
Service Providers: telecoms, public services (transport, health…).
Contractors: architecture and urbanism for intelligent towns and buildings.
Integrators: IT consultants, street furniture suppliers…
Software publishers / equipment suppliers software and specialised equipment.
Local and regional authorities.
Industry (simulation).
Universities, organisations and companies (new training programmes).

How apply for an apprenticeship offer?

Contact us

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