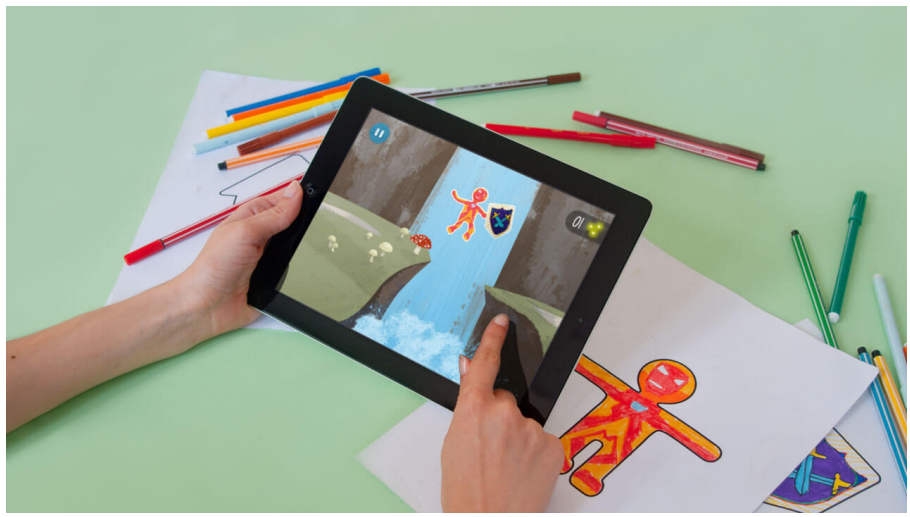
le cnam

Enjmin

Specialised Master's Degree Interactive Digital Experiences Designer for video games, culture and communication

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RNCP level 7 title from Cnam-Enjmin in partnership with GOBELINS, accredited by the Conférence des grandes écoles



A diploma for digital expert

The Mastère Spécialisé jeu vidéo et transmédia *Interactive Digital Experiences* (MS IDE) is Master Degree and is directed to the digital expert who wants to create news playful medias who use the principles and technology of video game.

Multimedia Design

Student realize and design transmedia fictions,advergames, museum interactive installation, social and serious games, but also interactive, innovative arrangement and connected objects.

GOBELINS, l'école de l'image

The class take place in **Paris** (GOBELINS et Cnam).
One or two travels have to be planned in Angoulême (locaux du Cnam-Enjmin).

Who is the IDE specialised master's aimed at?

Target audience

2 entry profiles exist: graphic designer and computer engineer.

Applicants with an engineer's diploma, a master's degree or other level 1 certified qualification (recognised by the RNCP) in one of the following subjects: computer science, graphic arts, digital design, audio-visual media, animation, illustration.

If the VAP programme is used to validate professional experience, dispensation from the above conditions is possible for applicants having studied in higher education for 2 years and with at least 3 years' professional experience in one of the same fields.

Your skills

A creative and analytical mind.

Good general knowledge about the gaming industry.

Curiosity.

Open-mindedness.

A good team player.



What is a Mastère?

The Mastère Spécialisé (MS) is a collective trademark registered by the Conférence des Grandes Ecoles. It was created in 1983 in response to demand from French companies, who were looking to recruit graduates with very precise and specialised skills. The label guarantees the course's vocational focus, rigour as well as the highly technical nature of its content. It allows students to develop their strengths and constitutes the perfect stepping stone for their future career.

What are the objectives?

To enable students to become highly specialised in an area corresponding to needs identified by businesses, therefore giving them a double expertise that is recognised on the labour market.

To enable international students to obtain a diploma upon completion of a vocational course in a major French or foreign higher education institution.

What does it consist of?

A full or part-time vocational course. The programme must cover at least two semesters over a maximum two-year period.

The course includes:

At least 350 hours of theoretical, practical and group work (45 ECTS credits).

A personal project, carried out as part of a company assignment, and leading to a thesis. The minimum duration of the placement period is 4 months (30 ECTS credits).

The Mastère Spécialisé specialised master's can only be awarded by schools which are members of the CGE.

Who can apply?

Engineering school graduates whose diploma is certified by the Commission des titres d'ingénieur (CTI).

Business school graduates whose master's diploma is certified by the Commission d'évaluation des formations et diplômes de gestion (CEFDG).

Applicants with a postgraduate degree or equivalent referenced on the list drawn up by the Conférence des Grandes Écoles.

International students whose diploma is the equivalent of one of the above-mentioned French diplomas.

Students having studied 4 years in higher education, eg having validated the first year of their master's degree (M1) and who also have three years' professional experience.

Some candidates can be admitted by special dispensation.

The Mastère Spécialisé in figures:

More than 80,000 MS graduates since the diploma was created, including more than 20,000 international students.

Around 40,000 in engineering schools, including more than 12,000 international students.

More than 40,000 in business schools, including more than 7,000 international students.

Almost 450 MS in different sectors are accredited by the CGE in 125 different schools.

To date

75 specialised master's have been relocated in partnership with foreign institutions and are now offered in 29 different countries.

1 MS is offered by a Moroccan school, which is a member of the CGE.

7,000 students graduate with a MS diploma every year.

Source: http://www.cge.asso.fr/nos-labels/ms

If you do not have the required level

You do not have the required level, but you wish to access training and you have acquired a capital of knowledge and skills in the course of your professional and/or personal life.

It is possible to consider :

Validation of Personal and Professional Experience (VAPP)

This allows for the validation of studies, professional experience and personal achievements in order to gain access to various higher education courses (post-baccalaureate) provided by establishments under the authority of the French National Education system, without having to prove the qualifications or diplomas normally required for access to the targeted course.

Validation of Higher Education (VES)

This allows you to obtain all or part of a diploma if you have a higher education diploma or if you have previously followed training courses (university, school, institute, training organisation, etc.) in a field related to the diploma in question and if the knowledge acquired is deemed sufficient and corresponds to current educational requirements.

For more information, you can visit the website **site vae.cnam.fr**

IDE Master's degree presentation sheet

Number of students: 25

Duration: 15 months (September 2023 - December 2024)

Internship: 4 months minimum in a company

Location: Paris

Facebook

Titre RNCP level 7 - Code RNCP 34059

Fees for the Specialized Master IDE 2022-2023

Full time: 12 500 €
Continuing education: 14 950 € (financing under the new measures of the Professional Future Law: CPF transition, CPF, Pro A) (+ 300 € if paid in instalments)
Schooling paid for by the employer and remunerated as part of the professionalisation contract

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For questions relating to financing, please contact Isabelle DAUVERGNE: idauvergne@gobelins.fr

Companies who hosting interns

Examples of companies that have hosted IDE Specialised Master students

Region of Paris

Don't nod, Ubisoft, Ogilvy, Publicis, Small Bang, Luscid Realities, Air Liquide, Valeo

Other region

Ankama, Dowino, VR cult

In the world

Everyday I play (Poland), Ubisoft Pune (India), Fred & Farid (Shanghai), Gameforge (Germany)

Godfathers and godmothers

P1 (2011-2012)
Gaël SEYDOUX

P2 (2012-2013)
Bertrand DUPLAT

P3 (2013-2014)
Eric VIENNOT

P4 (2014-2015)
Boris RAZON

P5 (2015-2016)
Jérémy POUILLOUX

P6 (2016-2017)
Voyelle ACKER

P7 (2017-2018)
David DUFRESNE

P8 (2018-2019)
Olivier DAUBA, VP editorial Ubisoft (see the YouTube video in which Olivier DAUBA explains the programme and the admission requirements)

P9 (2019-2020)
Xavier SPINAT, Senior Executive Producer at DONTNOD

P10 (2020-2021)
Sabrina CALVO, Narrative Director at DONTNOD Entertainment

P11 (2021-2022)
Sarah HOURCADE, Chief executive at Douze Dixièmes
Marc LERICOLAIS, Art Director at Douze Dixièmes

Some student projects

Oshyn (2020)

Off the rails (2019)

Very Bad Greeks (2018)

Discover other student projects